



kevinkoodesign.com
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Skills

Specializes

Layout
Typography
Branding
Illustration
Web Production

Proficient

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
HTML/CSS

Knowledgeable

Expression Engine
Marketo (Design Studio)

Exhibitions

BFA Thesis Exhibition Spring 2010 Semester

A Human's Perception of a Minute

New Jersey's Identity Trenton 2005

An Exploration of New Jersey in the
Eyes of the World

Education

Mason Gross School of the Arts Rutgers University 2006-2010

BFA in Graphic Design

Mercer County Community College 2012-2013

Concentration in Web Design

Work Experience

Raritan Inc, Somerset, NJ 2014-2015

Web Production Artist

- Producing and editing digital image assets, under multiple formats for varying web marketing purposes.
- Creating e-mail and landing page templates for company promotions and events. Includes generating the images needed for projects.
- Creating/editing data sheets, white papers, case studies, and booklets for new or existing resource material.
- Managing and organizing the image archive and collateral, while solidifying the new company guidelines.
- Creating and editing new and existing booth graphics and brochures for tradeshow events.

TANHC Berlin, CT 2013-2014

Graphic Designer

- To generate and reinvent the company image and brand, by designing and producing marketing materials for the company's staff and clients.

Alzerina LLC New York, NY 2013

Graphic Designer Intern

- Establish a new functioning company website that promotes the company's products in a more attractive, yet professional light than the current running website.
- Create marketing items, such as business cards and booklets that are to be distributed in marketing events.

Rutgers University, Office of Undergraduate Education New Brunswick, NJ 2008-2010

Junior Graphic Designer

- To generate promotional items, such as identities, flyers, posters, brochures, and booklets for upcoming university events.
- Maintain all digital documents and projects in an organized manner.